



Destination Uttar Pradesh

*Why Invest in
Uttar Pradesh?*

A presentation by Government of Uttar Pradesh

Destination Uttar Pradesh

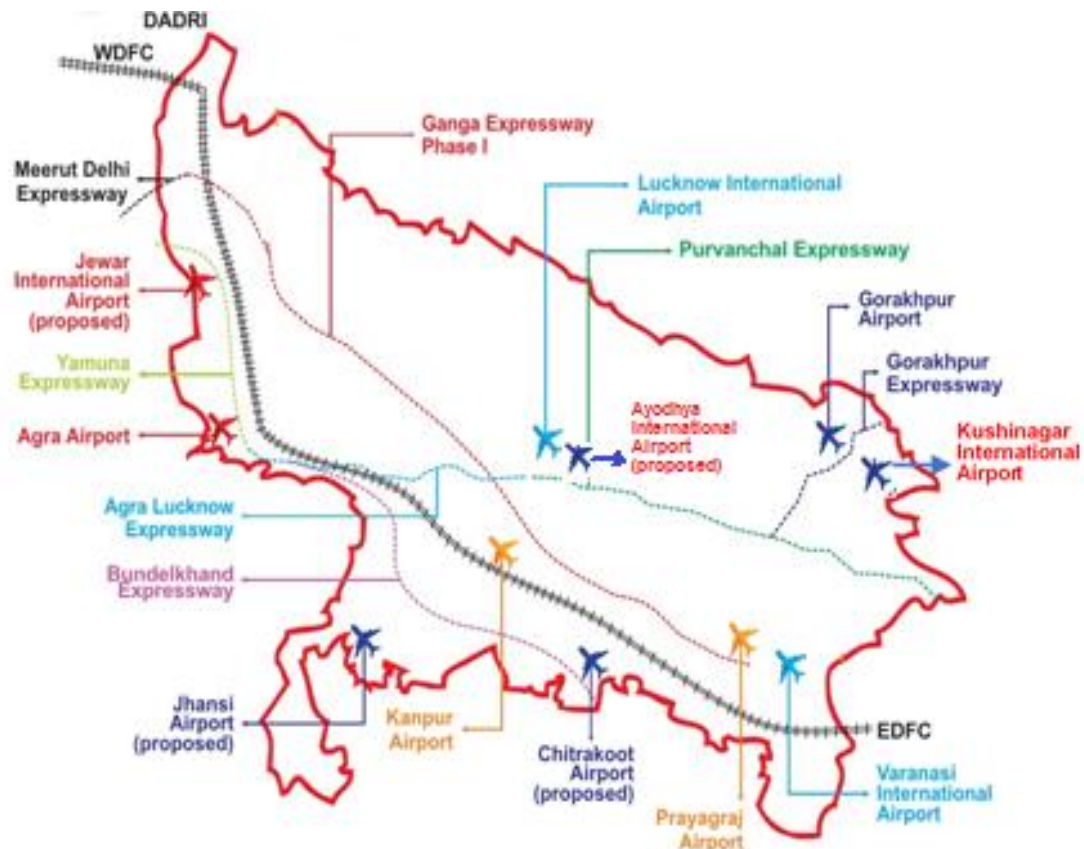
Defining long term sustainable growth

Highest consumer base in the country <ul style="list-style-type: none"> ▶ 240mn population and another 200mn in the neighbouring states ▶ Hosts seven cities with 1 mn plus and seven others with over 0.5 mn plus population. 	Zero tolerance towards crime <ul style="list-style-type: none"> ▶ Special focus on Transparent and proactive policing, capacity building and eliminating organised crime 	One of the easiest States to do business <ul style="list-style-type: none"> ▶ Achiever State in 2020 and 2nd rank in BRAP Ranking 2019 ▶ 3500 compliances reduced ▶ Largest digital single window – 355 services of 29 departments
Focus on world class infrastructure <ul style="list-style-type: none"> ▶ Home to ~38% of India's expressways ▶ Only State to have 5 international airports (3 existing & 2 upcoming) 	Leading logistics & warehousing hub <ul style="list-style-type: none"> ▶ Top ranked State – Achiever Category (90% above) and jumped 7 positions to achieve the 6th position in LEADS Ranking 2021 ▶ Industry status to warehousing & logistics sector 	Top ancillary base <ul style="list-style-type: none"> ▶ Highest MSME base in India (14.2%) ▶ Top 5 exporting states of India; ▶ Top 5 manufacturing states of India
Policy based governance <ul style="list-style-type: none"> ▶ 25+ sector specific policies ▶ Attractive incentives benchmarked to the best in the country 	Land availability <ul style="list-style-type: none"> ▶ Huge land bank at key economic zones and along expressways/ corridors ▶ Fast track land allotment in 15 days for mega projects ▶ GIS enabled land bank integrated with GoI portal 	Effective collaboration with Union Govt <ul style="list-style-type: none"> ▶ Effective utilisation of GoI schemes and policies ▶ Fast track implementation of GoI schemes and infrastructure projects

Wholesome Infrastructure

UP is #1 State in quality and reliability of infrastructure, aiming to accelerate economic growth and enhance the quality of life of its young and vibrant population.

- ▶ **Rank # 1** in terms of network of Expressway in the country
- ▶ **Dedicated Freight Corridors** (EDFC with highest catchment area & WDFC) in the State

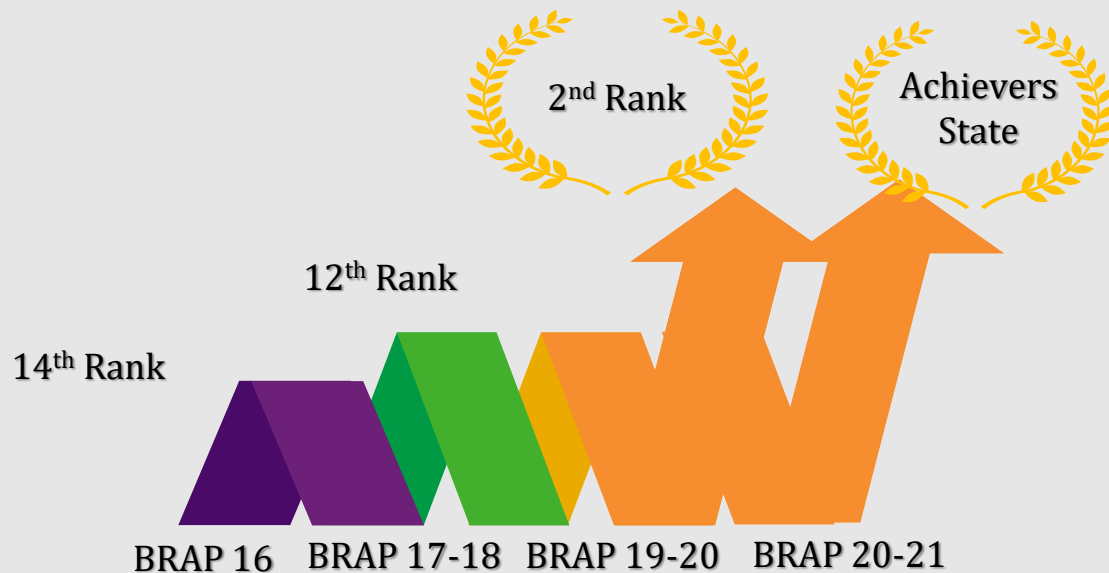


Best-in-class infrastructure with connectivity to industry and economic hubs in India

-  **2nd largest network of roads (> 400,000 kms)**
-  **Largest railway network (> 16,000 kms)**
-  **One of the largest number of airports** (9 operational and 7 under construction)
-  **Highest number of international airports** (3 Operational @ Lucknow, Varanasi, Kushinagar and 2 Under Construction @ Noida, Ayodhya)
-  Vast and network of **Rapid Transport Systems** (3 metro rail networks operational, 9 planned)
-  First **Rapid Rail Transport System** in India (Delhi to Meerut is under construction)
-  1st to have **multi modal waterways terminal** on river ganga (5 freight villages planned)

Key Enablers

Ease of Doing business



BRAP-Business Reform Action Plan, DPIIT, Govt. of India

Nivesh Mitra is now integrated with '**National Single Window Portal**', Govt of India also

36 departments

End to end online integration of 36 departments with Nivesh Mitra

410 Services

Including Pre-Establishment/Pre-Operation/Renewal & Additional Services available

** As on 15th May'23*

Key Enablers

Minimizing Regulatory Compliances

- As part of this exercise, **on self assessment basis Uttar Pradesh is identifying existing compliance burden in the state** in due consultation with DPIIT, Govt. of India/NITI Aayog
- These compliances are being minimized for **businesses and citizens both**
- More than 60 departments** have been involved as part of this exercise
- So far, Total 4094 compliances** have been minimized under RCB in Uttar Pradesh till 31st March'23

RCB category	No of compliances reduced
Govt. to Business G2B	1162
Govt. to Citizen G2C	1408
Abolish Acts/Rules & Regulations	947
Decriminalization	577
Total: 4094	

#	Some of these minimized compliance examples:
1	Total 907 Acts/Regulations/Rules of 27 departments have been abolished in Uttar Pradesh
2	More than 27 types of Renewals already allowed on Auto renewal basis (Pollution Control Board/Food Safety & Drug Administration/Legal Metrology/Labour & Urban dept.)
3	More than 10 renewals under more than 7 depts. have been abolished for key licences e.g., Labour- Registration under shop & establishment, Legal metrology; IT Dept for Mobile tower installation; Commercial tax, Film Bandhu, Tourism dept , Food Safety & Drug Administration etc.
4	4 key licenses registrations (Hotel/Travel agency/Professional Tax/Trade License) have been abolished now
5	More than 5 approvals are based on Self certification (Under Registration under The Shops and Establishment Act/ Consent to Establish & Operate for green industries/ Renewal of registered label approval in excise)

Policy Framework

Enabling Business Environment

Industrial Investment & Employment Promotion Policy 2022

Umbrella Policy providing attractive incentives to all industries irrespective of sector

25 Sector Specific Policies

Defence & Aerospace Manufacturing
Electronics Manufacturing
Civil Aviation
Maintenance, Repair & Overhaul (MRO)
EV Manufacturing Policy
Warehousing & Logistics
Pharmaceutical
Information Technology
Data Centre
Solar Policy
Export Promotion Policy
Medical College (PPP)

Agri-export Policy
Food Processing
Start-up
Bio Energy Policy
Handloom & Textile
Tourism Policy
Integrated Township Policy
Solid Waste Management
Film Policy
MSME Policy
Milk
Poultry

Attractive Incentives Offered

Land Rebate
Capital Subsidy
SGST Refund
Capital Interest Subsidy
Infrastructure Interest Subsidy
Stamp Duty exemption
Electricity Duty Exemption
EPF reimbursement
Transportation subsidy
R&D incentives
Skill Development Subsidy



Scan for detailed
policies

Highlights of Industrial Policy 2022

Industrial Investment & Employment Promotion Policy 2022 for a competitive incentives framework and supportive infrastructure

Umbrella Policy



• **Mutually exclusive options** to cover wider category of projects under fiscal incentives program

- Capital Subsidy up to 42% of Eligible Capital Investment
- Net SGST reimbursement up to 300% of Eligible Capital Investment
- 30% top- up on incentives received under PLI up to 100% of Eligible Capital Investment



• Incentive for **R&D projects, Intellectual Property Rights & Centers of Excellence**



• Incentive for **Infrastructure projects - Pumped Storage Projects** & open for adding new areas



• Investment period of up to **9 years**



• **Case-to-case basis incentives** for Ultra Mega category projects of special importance

Major Land Banks

Facilitating Land to the Investors

Aviation Hub at Noida International Airport, Jewar
on 6,300 hectares of land

Multi Modal Logistics Hub & Multi Modal
Transport Hub near intersection of EDFC & WDFC

Manufacturing clusters along expressways

Flatted factories at Lucknow, Kanpur, Agra,
Ghaziabad, Gorakhpur & Aligarh

Integrated Manufacturing Clusters at Agra (1,060acres) & Prayagraj (1,139acres)

Innovative Land facilitation mechanisms

Land aggregation

- For >100acres park with min 5 units
- **Exclusive rights of development** on 25% acquisition

Private Industrial Park

- **25% Capital Subsidy***
- **100% stamp duty** exemption
- **25% Capital Subsidy#** on building **Hostel/ Dormitory Housing**

Fast track allotment

- **Preferential allotment** for select categories in Industrial areas
- **Land acquisition by Government** in other areas

Online Land Bank: <https://niveshmitra.up.nic.in/LandBank.aspx>



<https://iis.ncog.gov.in/parks/login1>



<https://gis.online.upsidc.com/>



<https://www.investgnida.in/gis/>



<https://noidaauthorityonline.in/en/article/list-of-vacant-plot>



<https://www.yamunaexpresswayauthority.com/industrial-development-authority/>



<https://eservices.upeida.in/Advertisement.aspx>



<https://www.gidagkp.in/home/LandBank>

UP Global Investors Summit 2023

Lucknow, 10-12 February 2023

To be Inaugurated By



Shri Narendra Modi,
Hon'ble Prime Minister of
India

Valedictory Session to be
presided by



Smt. Droupadi Murmu,
Hon'ble President of India

In Presence of



Shri Yogi Adityanath,
Hon'ble Chief Minister of
Uttar Pradesh

19,000+

MoUs

₹ 33.5L Cr

worth MoUs

94 lakh

Employment

10

Partner
countries

25,000+

delegates

1,100+

B2B meetings

40+

Country
participation

1,000+

International
delegates

GLOBAL TRADE SHOW

10 | 11 | 12 | 13 | 14 FEB 2023

KEY FORUMS

- GLOBAL TRADE SHOW
- INTERNATIONAL BUYER-SELLER MEET
- START-UP & INNOVATION SUMMIT
- VENDOR DEVELOPMENT PROGRAMME
FOR MSMEs
- WOMEN ENTREPRENEURS PAVILION
- ODOP PRODUCT SHOWCASE

525

Exhibitors

500+

B2G meetings

Investor Facilitation Systems

Investment life cycle management solutions deployed to ease the business environment

Single Window Investor Facilitation

Nivesh Mitra

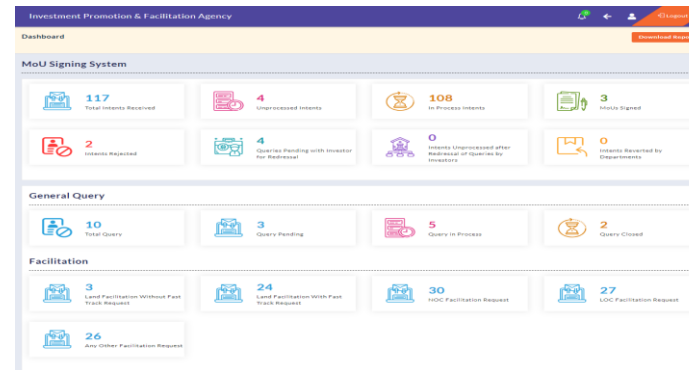
To provide NOCs/Clearances/Licenses including Renewals required for setting up (Pre-Establishment) & running (Pre and Post Operation) a business



Investor Relationship Management System

Nivesh Sarthi

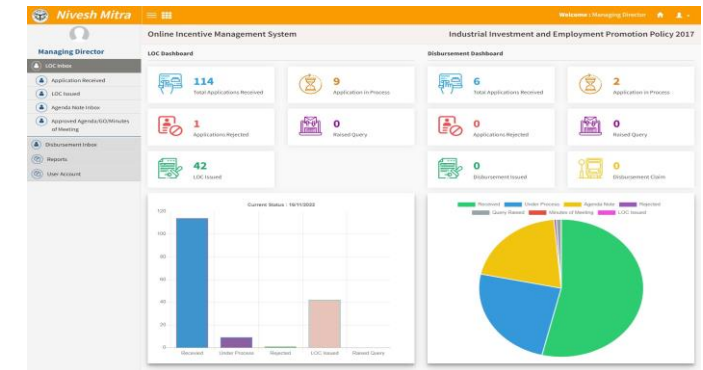
One stop solution across investment lifecycle, starting from intent / MoU to investment grounding: interactive, query / resolution; seeking facilitation support and real-time monitoring



Incentive Facilitation System

Online Incentive Management System

Online incentive management system for processing, sanctioning and disbursement of incentives, with scope for real-time monitoring of disbursement status



105 "Udyami Mitra" (Investment Facilitation Friends) recruited for assisting Investors

UP Global Investors Summit 2023

Overview of Investment Intents received

No. of MoUs	Total Investment (in Cr)		Total Employment		
19,058	33,50,000		93,82,022		
Category	No of Intents	Region	No of Intents	Investment (Rs Cr)	%age of total investment
Rs 2000 Cr & above	203				
Rs 1500-2000 Cr	46	Paschimanchal	8389	1481108.4	45%
Rs 1000-1500 Cr	56	Poorvanchal	5406	954492.08	29%
Rs 500-1000 Cr	261	Madhyanchal	4424	427876	13%
Rs 100 – 500 Cr	1023	Bundelkhand	424	427873	13%
Rs 0-100 Cr	17469	Total	19,058	33,50,000	100%

Top-20: Sector wise investments

Sl	Sector	No of Intents	Investment (Rs Cr)	%Age of total	Sl	Sector	No of Intents	Investment (Rs Cr)	%Age of total
1	Renewable Energy	144	4,47,310	15.47	11	Power Generation	6	53,495	1.85
2	Electronics Manufacturing	151	3,58,798	12.41	12	Housing	384	69562	2.41
3	Industrial Parks	2020	328076	11.35	13	Healthcare	72	47,072	1.63
4	Higher Education	64	2,57,922	8.92	14	Food Processing	970	37,359	1.29
5	Manufacturing	7711	1,97,955	6.85	15	Dairy	1028	30,593	1.06
6	Logistics & Warehousing	249	1,59,676	5.52	16	Food and Civil Supplies	73	29,852	1.03
7	Real Estate	492	1,24,964	4.32	17	Energy	4	25,822	0.89
8	IT Enabled Services	92	1,12,862	3.90	18	Hotel	437	20,722	0.72
9	Tourism	397	98,193	3.40	19	Waste to Energy	44	20,452	0.71
10	Textile	1092	54,710	1.89	20	Biofuels/Biomass	174	20,360	0.70

UP Global Investors Summit 2023

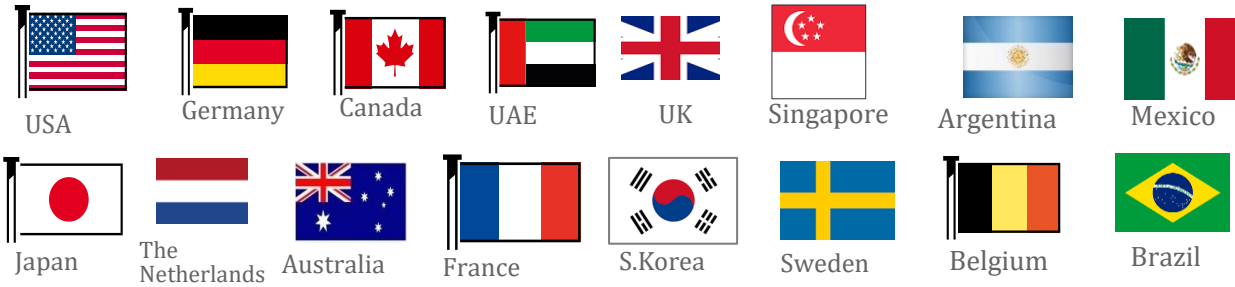
Overview of Investment Intents received

Top-20: District wise investments

Sl	District's Name	No of Intents	Investment (Rs Cr)	%Age of total investment	Estimated Employment
1	Gautam Buddha Nagar	1335	785413	27.16	2384766
2	Agra	281	218062	7.54	105515
3	Lucknow	782	196261	6.79	1631543
4	Gorakhpur	328	171564	5.93	197814
5	Varanasi	434	137224	4.75	135108
6	Jhansi	216	135865	4.70	132453
7	Ghaziabad	3241	105686	3.66	634864
8	Sonbhadra	69	74201	2.57	10753
9	Shahjahanpur	183	66502	2.30	510567
10	Mirzapur	174	64010	2.21	24979
11	Chitrakoot	207	63059	2.18	78471
12	Kanpur Nagar	559	56941	1.97	374182
13	Prayagraj	282	53152	1.84	67033
14	Jalaun	61	49673	1.72	16365
15	Aligarh	367	47821	1.65	162254
16	Ayodhya	253	45402	1.57	53472
17	Jaunpur	105	45257	1.57	22997
18	Lakhimpur Kheri	78	42960	1.49	107184
19	Bareilly	517	39570	1.37	43571
20	Lalitpur	86	32960	1.14	23695

International Outreach

... Reached out to business community in 21 cities from 16 countries



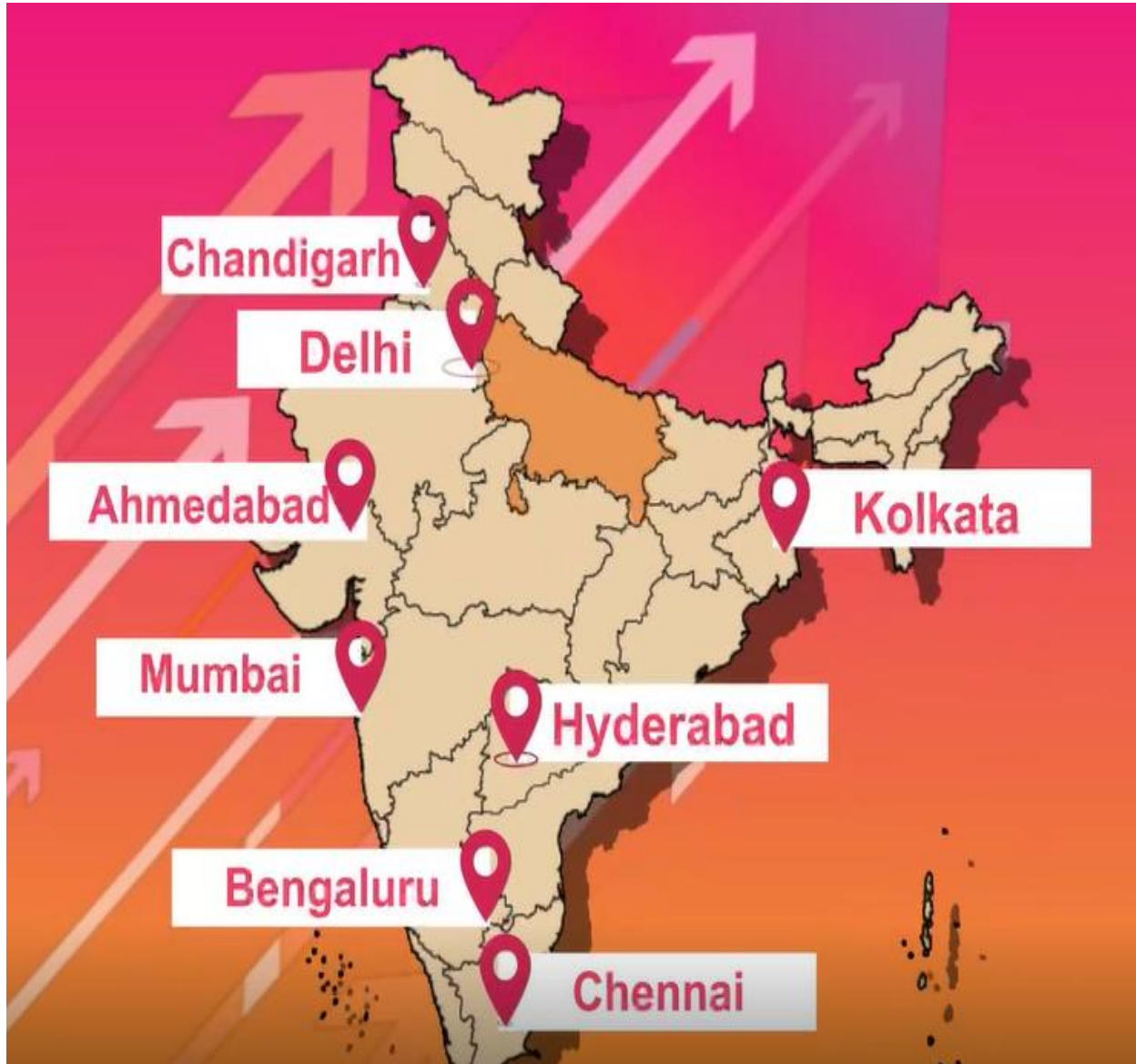
Route	Investment Proposed (In INR Cr.)	Employment Proposed
UK, US	407136.42	561475
Germany, Belgium, Sweden	176740	49900
Canada, USA	41022.5	8195
Singapore, Australia	26380	22250
Japan, S.Korea	25456	17000
UAE	21622	29435
Netherlands, France	10916	7060
Mexico, Argentina, Brazil	2975	7100
Total	712247.92	702415

Key Companies



Domestic Outreach

... Reached out to business community in 10 Indian cities



Route	Investment Proposed Approx. (In INR Cr.)	Employment Proposed
Mumbai	500000	30000
Delhi	275000	35000
Ahmedabad	41000	50000
Bengaluru	25000	32000
Hyderabad	25000	33000
Chandigarh	9000	20000
Chennai	9000	30000
Kolkata	7000	19500
Total	891000	249500

Key Companies



UP Global Investors Summit 2023

... Key Success factors

1

Proactive Political Leadership

Regular review at Hon'ble CM level & Industry Minister Level; Involvement of 11+2 Ministers leading delegations for investment promotion

2

Transparent & Progressive Policies

E.g. New IIEPP 2022 – giving options to all industries; clearly defines eligibility & processes.

3

Mobilising entire State machinery

Deptts wise target setting for identifying investment leads and MoU signing; 23+ Govt officers leading the delegations; District level Investor Summits to mobilise local investment

4

International cooperation

Mobilising Indian Missions abroad, UP diaspora and intl industry associations to generate investment leads

5

Tapping Industry Associations

Regular interactions with local & national industry associations, business leaders to generate investment leads

6

InvestUP 2.0

4-pillar investor life cycle support developed at Invest UP viz. Udyami Mitras, Nivesh Saarthi, Nivesh Mitra & OIMS



Thanks

Highlights of Industrial Policy 2022

Incentive package (1/3)

▶ Stamp Duty Exemption

- ▶ 100% in Bundelkhand & Poorvanchal,
- ▶ 75% in Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad districts)
- ▶ 50% in Gautambuddh Nagar & Ghaziabad districts

- ▶ **Investment Promotion Subsidy – (one-time choice of choosing one option between three mutually exclusive options during the time of application.**

- ▶ **Option 1: Capital Subsidy with boosters**
- ▶ **Option 2: Net SGST Reimbursement**
- ▶ **Option 3: PLI Top-up**

Option 1: Annual Capital Subsidy = [(Base Capital Subsidy X GCM) + (Employment Booster + Exports Booster + Ecosystem Booster)]/ applicable Incentive disbursal duration

Base Capital Subsidy	District/ Region	Large	Mega	Super Mega	Ultra-Mega
	Gautam Buddh Nagar & Ghaziabad	10% of ECI over a period of 10 years	18% of ECI over a period of 12 years	20% of ECI over a period of 15 years	22% of ECI over a period of 20 years
	Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad districts)	12% of ECI over a period of 10 years	20% of ECI over a period of 12 years	22% of ECI over a period of 15 years	25% of ECI over a period of 20 years
	Bundelkhand & Poorvanchal	15% of ECI over a period of 10 years	22% of ECI over a period of 12 years	25% of ECI over a period of 15 years	30% of ECI over a period of 20 years
	Incentive disbursal duration	Over 10 years in 10 annual instalments	Over 12 years in 12 annual instalments	Over 15 years in 15 annual instalments	Over 20 years in 20 annual instalments
	Annual Ceiling	₹ 5 Cr	₹ 10 Cr	₹ 50 Cr	₹ 150 Cr
	Annual Ceiling with boosters	Not applicable	₹ 15 Cr	₹ 75 Cr	₹ 210 Cr

Gross Capacity Utilisation Multiple (GCM) = Minimum of (75%, Peak Capacity Utilisation of the considered year)/75%

- ▶ GCM shall be considered as 1 for 1st year provided capacity utilization for the unit is 40% of the installed capacity.
- ▶ For subsequent years GCM shall be 1, provided the peak capacity utilisation of that year is 75% or more of the installed capacity.
- ▶ In case the peak capacity utilisation is less than 75%, the GCM shall be proportionately reduced

Boosters:

- ▶ Employment Boosters: 2-4% of ECI of generating 300-1500
- ▶ Exports Boosters: 2-4% of ECI for exporting 25-75% of output
- ▶ Ecosystem Booster: 2-4% of ECI for procuring 40-75% raw materials from UP

Highlights of Industrial Policy 2022

Incentive package (2/3)

Option-2

Net SGST Reimbursement: Reimbursement of 100% of the net SGST amount deposited in State's account

Particulars		Large	Mega	Super Mega	Ultra-Mega
Annual % of net SGST Reimbursement		100%	100%	100%	100%
Period of reimbursement (in years)		6	12	14	16
Gautam Buddh Nagar & Ghaziabad	Annual Ceiling as % of ECI	16%	7%	6%	5%
	Overall Ceiling as % of ECI	80%	80%	80%	80%
Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad districts)	Annual Ceiling as % of ECI	18%	17%	14%	13%
	Overall Ceiling as % of ECI	90%	200%	200%	200%
Bundelkhand & Poorvanchal	Annual Ceiling as % of ECI	20%	25%	21%	19%
	Overall Ceiling as % of ECI	100%	300%	300%	300%

Option 3: PLI Top up

Top up on incentives received under PLI Scheme of GoI

- ▶ 30% of the PLI incentives (as and when disbursed by GOI) sanctioned under any PLI Scheme of GoI
- ▶ Overall ceiling of incentives capped at 100% of ECI

Case-to-case incentives

- ▶ Government may consider providing ***customized package of incentives*** on case-to-case basis as deemed necessary for projects of special importance.
- ▶ Kind of such projects eligible for case-to-case basis incentives shall be approved by the Cabinet

Highlights of Industrial Policy 2022

Incentive package (3/3)

Incentive for R&D projects & IPR

- ▶ Reimbursement of 25% of the expenditure (up to a max. of ₹10 Cr) for standalone R&D units. Max. 10 units over the policy period to be incentivised
- ▶ Reimbursement of 50% of the expenditure (up to a maximum of ₹1 Cr) incurred for registration of patent, copyright, trademarks, and Geographical Indicators as a result in-house R&D – for manufacturing units and standalone R&D units eligible under the policy.

Financial grant to Centres of Excellence (CoE)

- ▶ 50% of the project cost up to ₹10 crores.
- ▶ Private companies/ PSUs/ Govt Centres of Excellence (CoE) which are not entitled to any benefits under any of the policies
- ▶ Max. 10 such COEs in the policy period with a cap of max. 2 CoEs in a sector.

Private Industrial Parks (PIP)

Incentives to developers of such Parks (*Having min. 5 units with no single unit occupying >80% of the total allocable area*):

(A) 20 acres or more in Bundelkhand & Poorvanchal and **30 acres or more** in Madhyanchal and Paschimanchal

- ▶ Capital subsidy @ 25% of ECI (except land cost) - Max. up to ₹40 Cr in Madhyanchal & Paschimanchal, ₹45 Cr in Bundelkhand or Poorvanchal
- ▶ Capital subsidy @ 25% of the cost of Hostel/ Housing (except land cost) for workers in the Industrial Park - Max. up to ₹25 Cr
- ▶ 100% exemption on stamp duty on the purchase of land

(B) More than 100 acres

- ▶ Capital subsidy @ 25% of ECI (except land): Max. up to ₹80 Cr
- ▶ Capital subsidy @ 25% of the cost of Hostel/ Housing (except land cost) for workers in the Industrial Park - Max. up to ₹50 Cr
- ▶ 100% exemption on stamp duty on the purchase of land