



**INVEST
UP^{2.0}**

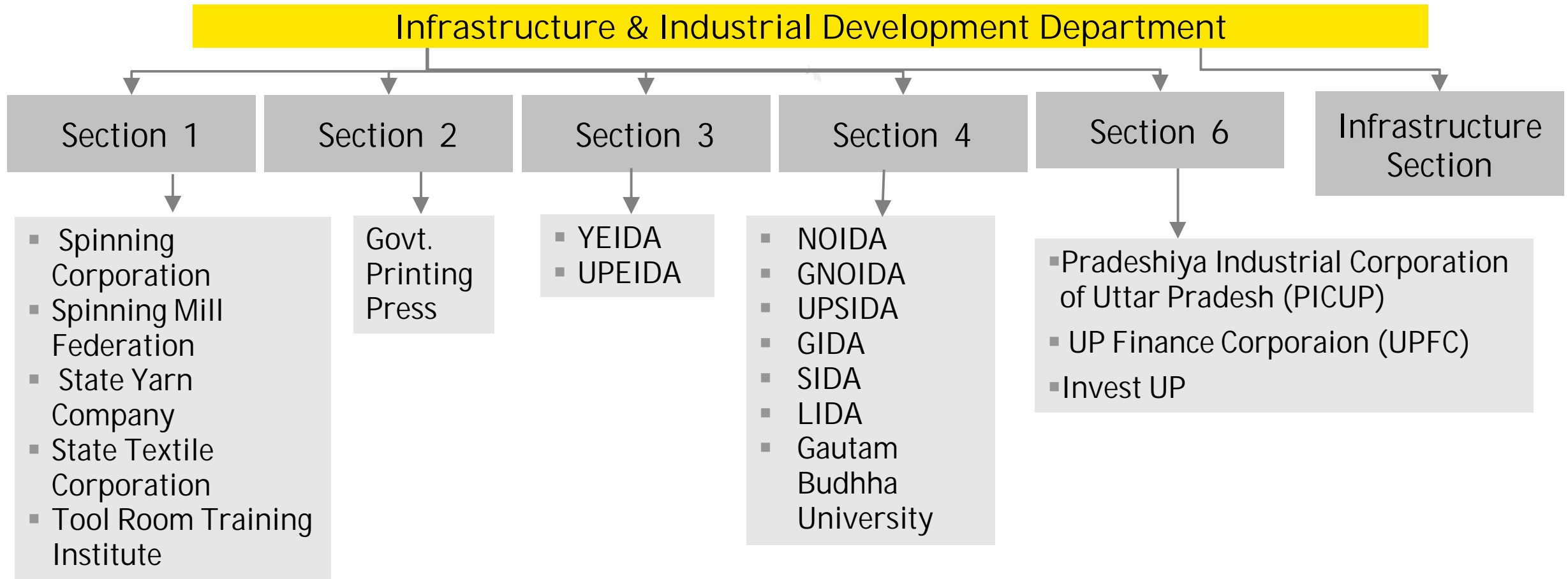
A COMPREHENSIVE INVESTOR
SERVICES FRAMEWORK

**EXPLORE.
INVEST.
GROW.**

*Destination
Uttar Pradesh*

Introduction to Infrastructure & Industrial Development Department

Institutional Set up



Functions of Industrial Development Section & Infrastructure Development Section

Industrial Development Section

- ▶ Central Fund and Grants
- ▶ Central/State transport grants
- ▶ Classification of Backward districts
- ▶ Works related to Commercial/Excise tax
- ▶ Works related to industries of Labour Department
- ▶ Central/State Industrial Policy
- ▶ High Power Committee, Invest UP (Erstwhile-Udyog Bandhu) related meetings
- ▶ Coordination industrial Chamber of Commerce
- ▶ High Level Industrial Advisory Board
- ▶ Works related to Empowered Committee meetings under chairmanship of Chief Secretary of Uttar Pradesh
- ▶ Uttar Pradesh Financial Corporation/ PICUP
- ▶ Foreign Direct Investments

Infrastructure Development Section

- ▶ Coordination with various department for infrastructure related services
- ▶ Works related to development and execution of PPP projects
- ▶ Transport related development works
- ▶ Upgradation /maintenance of 15 state highways through UPSHA
- ▶ Nodal department related works for central government Viability Gap funding scheme
- ▶ Arrangement for preparation of feasibility . DPR reports for infrastructure development works on PPP
- ▶ Preparation of model bid document /model concession agreement for infrastructure related projects on PPP
- ▶ Monitoring of execution of schemes/projects by concerned departments
- ▶ Approvals of funds for infrastructure development works
- ▶ Oversees/monitor the privatization of corporations/ Institutes in a transparent manner

Industrial Development Authorities in Uttar Pradesh



Uttar Pradesh State Industrial Development Authority (UPSIDA)

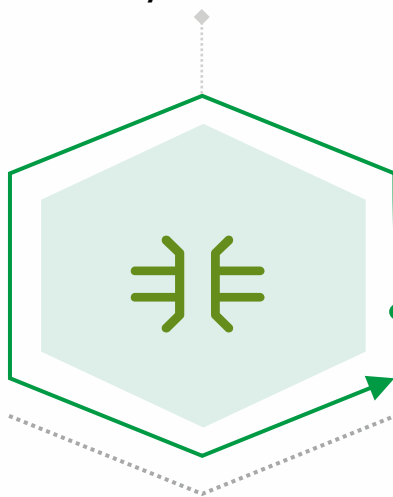
Nodal agency mandated for organized industrialization in Uttar Pradesh



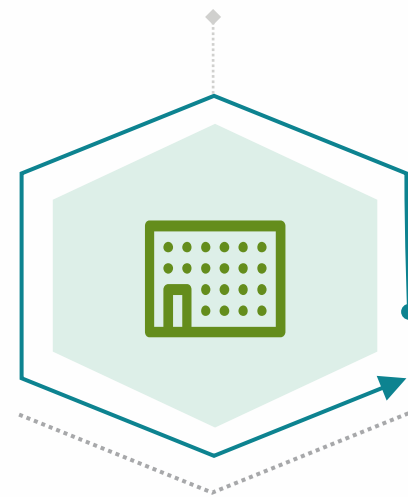
Land acquisition for establishment of industrial area/ industrial parks



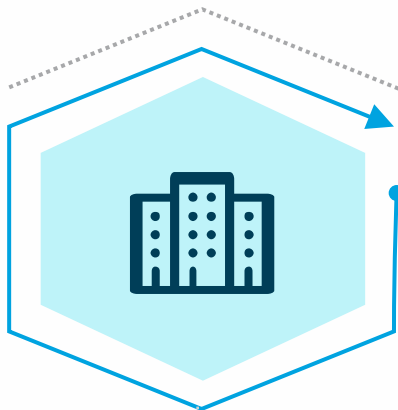
Infra development of acquired land (road, sewerage, utility, ETP/CTPs etc.)



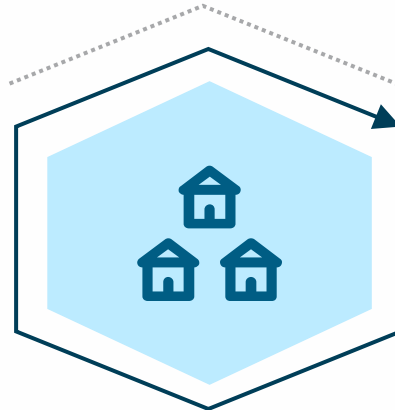
Mandated to allot land for varied end usage



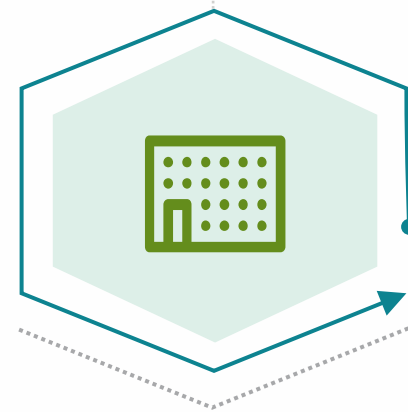
Development of special infrastructure schemes (like plastic, park, perfume park, SEZ)



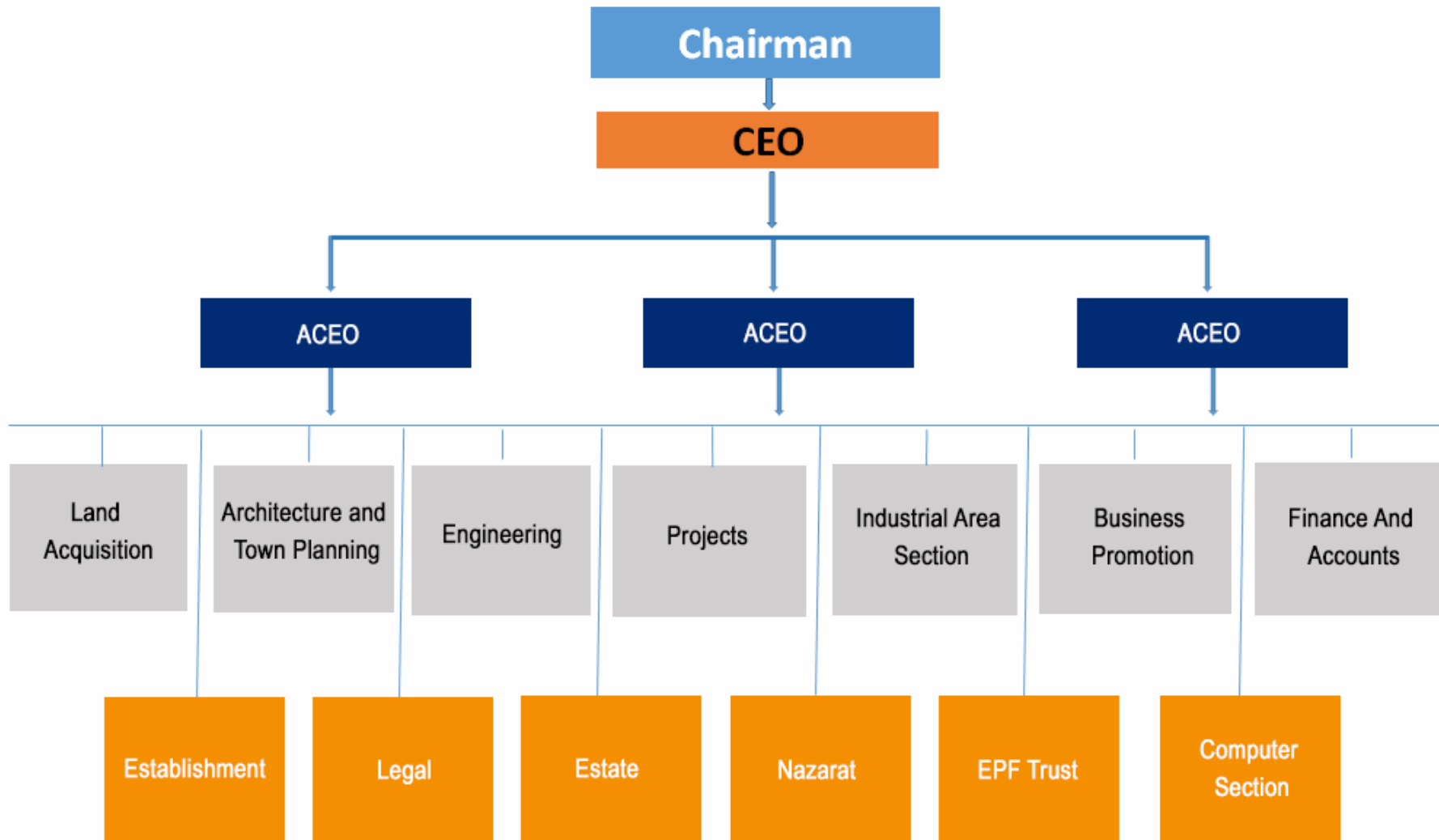
Development of integrated infrastructure & industrial townships (2 IMCs)



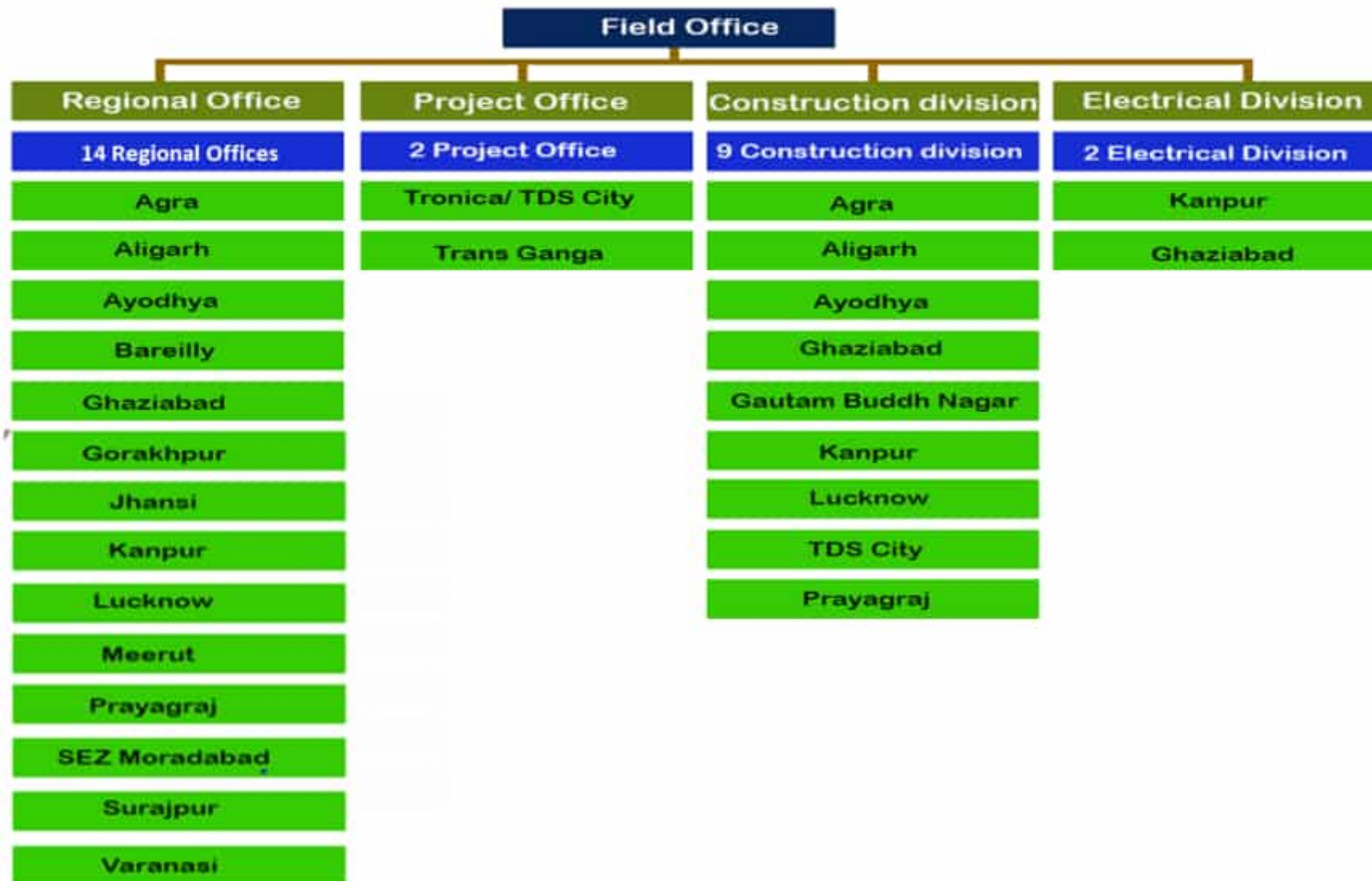
Nodal agency for setting up of Private Industrial Park and Logistics and Warehousing parks/Units



Organization Structure – Head Office



Organization Structure – Field Office



UPSIDA organization spread and marquee investors

Organizational Spread

154

Industrial Areas

14

Regional Offices

2

Project Offices

2

Electrical Divisional Offices

10

Engineering &
Construction Divisions

Select Marquee Investors



[Click here for UPSIDA website](#)

Key benefits of investing in UPSIDA's Industrial Area



Design and master planning as per the national and international standards, best in class infrastructure available.



Availability of utility services (24X7 electricity supply, drinking water supply)



Well developed infrastructure (Internal road network, boundary wall , streetlight, sanitation)



Nivesh Mitra, Single Window System and e-auction portal for online land allotment and other services available 24X7



Good access to multimodal connectivity, all industrial area are will connected with Road and Rail network



Availability of Skilled and Semi-Skilled manpower

Flagship projects

1 Trans Ganga City, Unnao

2 Saraswati Hi-Tech City, Prayagraj

3 Mega Food Park, Baheri, Bareilly

4 Integrated Manufacturing Cluster, Agra

5 Ittra Park, Kannauj

6 Plastic Park, Dibiyapur, Auraiya

7 Flatted Factory, EPIP Kasna, Surajpur



NEW OKHLA INDUSTRIAL DEVELOPMENT AUTHORITY

Welcome to Cleanest City in Uttar Pradesh

Noida – Best Self Sustainable Medium city 2022

From 2018 to 2022

Noida – Awards and Recognitions



Strategic Location – Part of NCR

Noida is well positioned strategically to cater to demand/consumption centers from across the country while at the same time being at the epicenter of industrial production in the region



- 01 **Part of National Capital Region**
- 02 **Located in Gautam Buddha Nagar district of Uttar Pradesh state**
- 03 **Surrounded by the National Capital Delhi and industrial cities of Faridabad and Ghaziabad**
- 04 **20,317 ha notified area**
- 05 **As per Census 2011, Population of Noida = ~**6,37,000**; Projected population by 2031 = ~**25,00,000****

To be developed as the biggest hub of North India

NOIDA

Total notified Area : 20,316 Hectare (203 sq km)

Notified Area for Development : 15380 Hes

Total Planned Sectors : 168

Planned Land use

Residential : 37.45%

Industrial : 18.37

Balance for Others (Traffic/Recreational/Green)

Allotments

Industrial : 11400

Commercial : 5600

Institutional : 1200

Residential : 25000 Plots

Group Housing : 116

NOIDA

World Class Infrastructure

05
Operational
Flyovers



09
underpasses



04
bridges



07
multilevel
vehicle
parkings



05
underground
parkings



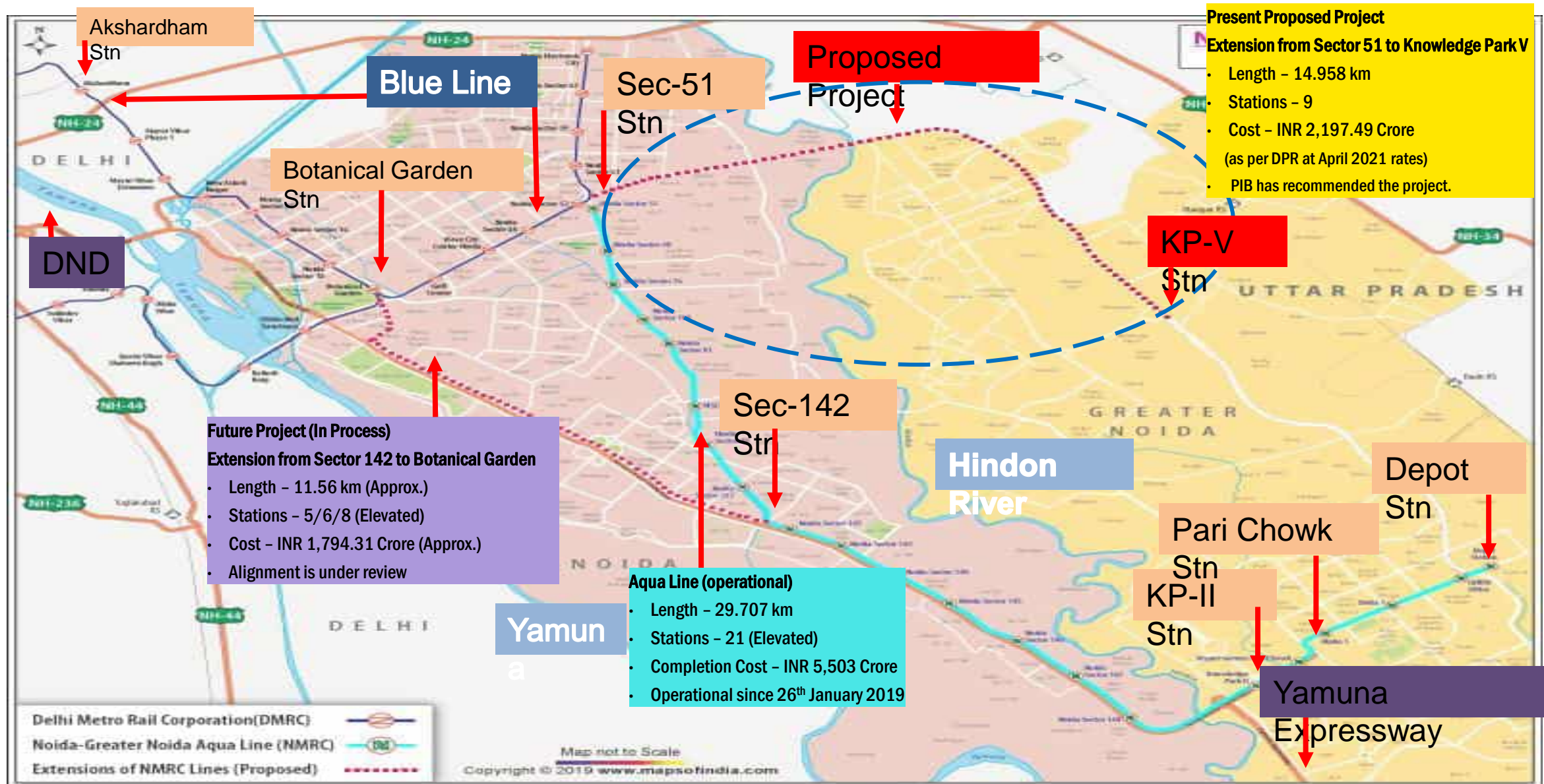
01
upcoming Heliport



02
Elevated
roads



Map of Metro System in Noida and Greater Noida



It's Great to be Here!



Greater Noida
Scripting Business Success Stories

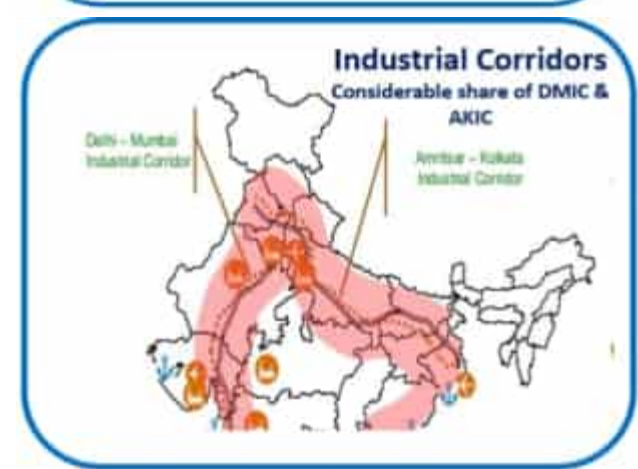
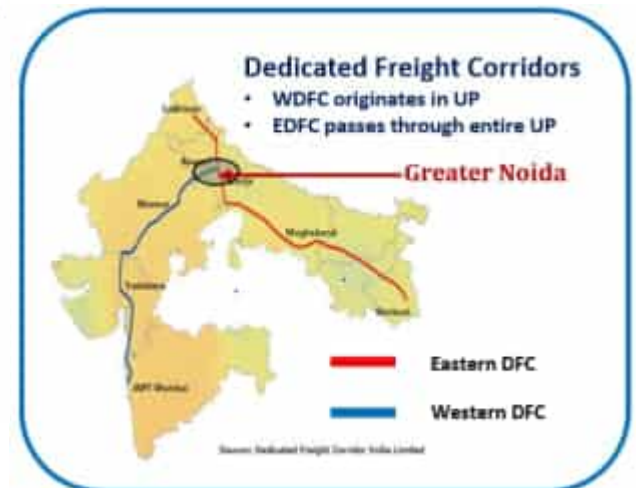


Introduction

Uttar Pradesh – the land with endless opportunities

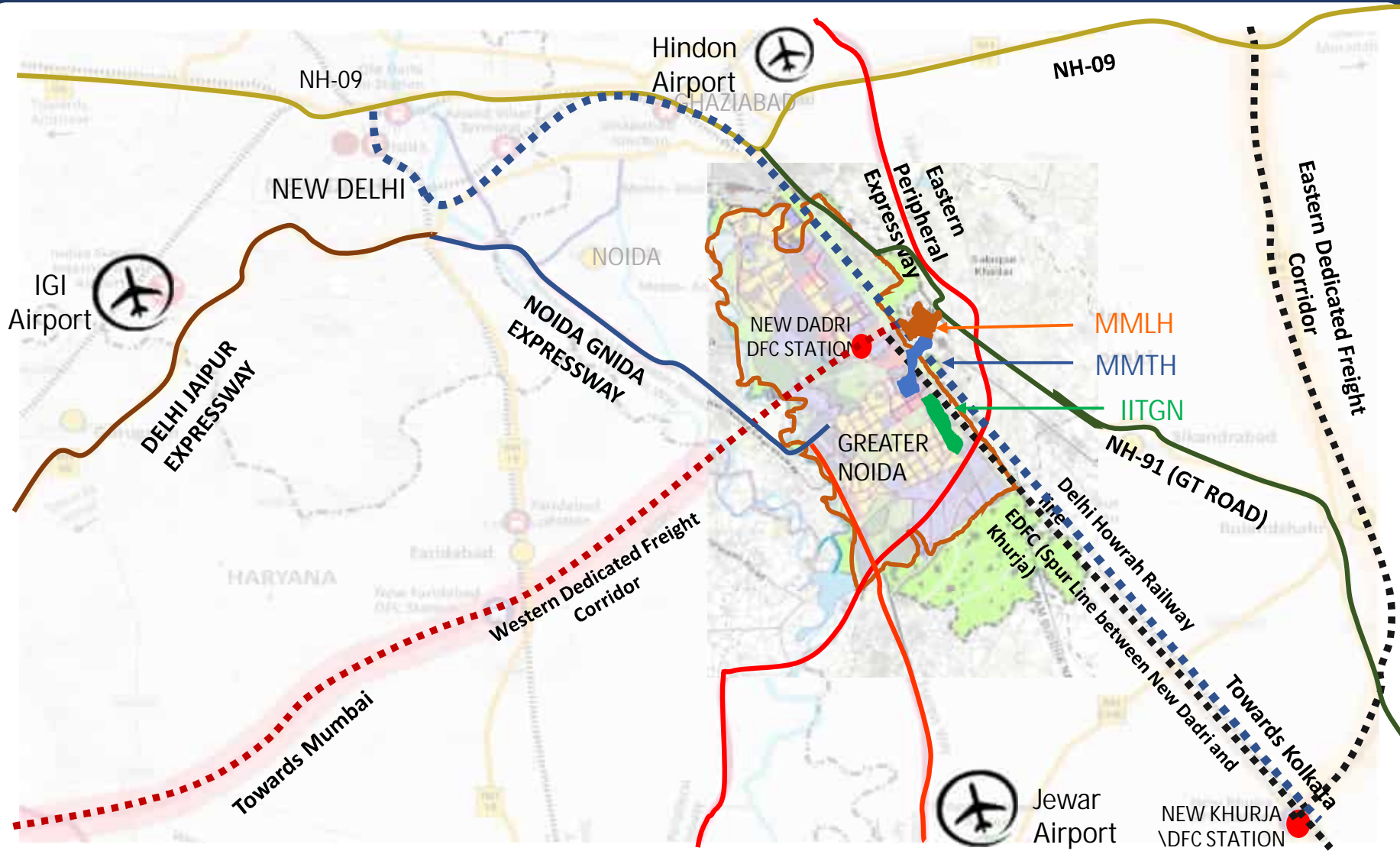


“Strategically located with seamless access to East, West and Central India”



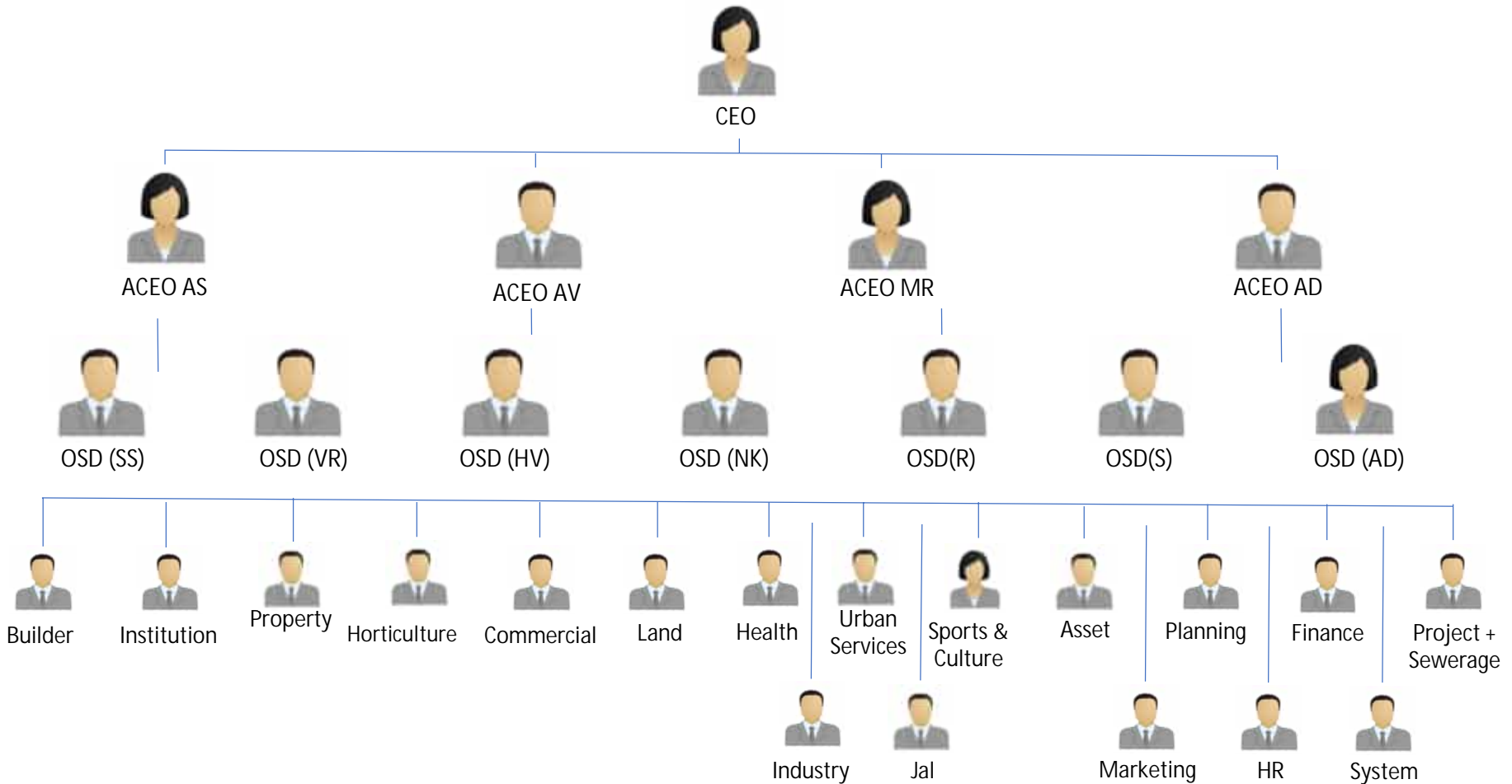
Location

Regional Setting of Greater Noida and IITGNL



Organisational Structure

Greater Noida Industrial Development Authority



Introduction

The City of Greater Noida



A preferred residential destination



State of the Art Facilities



A Great place for Recreation



World Class Physical Infrastructure



World Class Social Infrastructure



World Class Educational Institutions



Introduction

The City of Greater Noida



SHIV NADAR UNIVERSITY



Knowledge Hub of NCR



Hub for Contemporary Modern Living

Existing and upcoming Infrastructure

The City of Greater Noida



Yotta D1, Greater Noida

Racks	Area (sq.ft)	IT Power	Design PUE
5000	300,000	28.8MW	1.4

*Seamless Internet Connectivity and Data center infrastructure.
Greater Noida is set to become the data center capital of India*



City wide PNG Gas network available



Augmenting the Metro network with connectivity up to MMTH



Robust Electrical Infrastructure to cater to current as well future needs



100 EV Charging Stations proposed to be commissioned in 2023



GNIDA has started supplying treated water for Industrial use and Construction purposes

Major Industries at Greater Noida



HAIER



WIPRO



NEW HOLLAND

White Goods &
Electronics



Haier



Mobile
Phones



vivo



IT & Data
Center



Automatic &
Heavy Equipment



DENSO



DMIC Projects at Greater Noida

Integrated Industrial Township Greater Noida



1. Integrated Industrial Township, Greater Noida

~ 747.5 Acre

2. Multi Modal Logistic Hub, Dadri

~ 823 Acre

3. Multi Modal Transportation Hub, Boraki

~ 358 Acre

Existing Infrastructure

Integrated Industrial Township Greater Noida



Wide roads with service lanes, cycle track, pedestrian path and all utility ducts underneath



State of the Art Infrastructure for 24 x 7 water supply



State of the Art automated Waste Collection System for management of Municipal Solid Waste



Dedicated Electric Infrastructure for high quality uninterrupted power supply



SCADA based 33/11 Electric Sub-Station

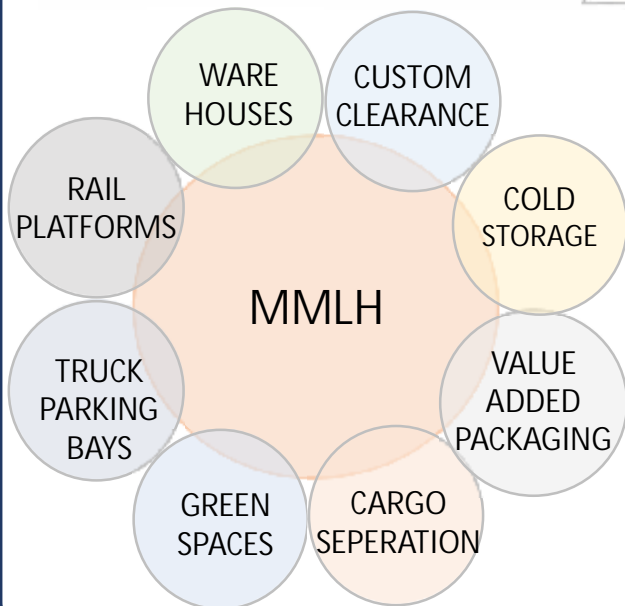


Dedicated RMU for each plot for 33/11 Electricity and Optical Fiber connection



Multi-Modal Logistics Hub, Greater Noida

Project Components



"World class freight handling facility to enable fastest transit of goods and raw material"

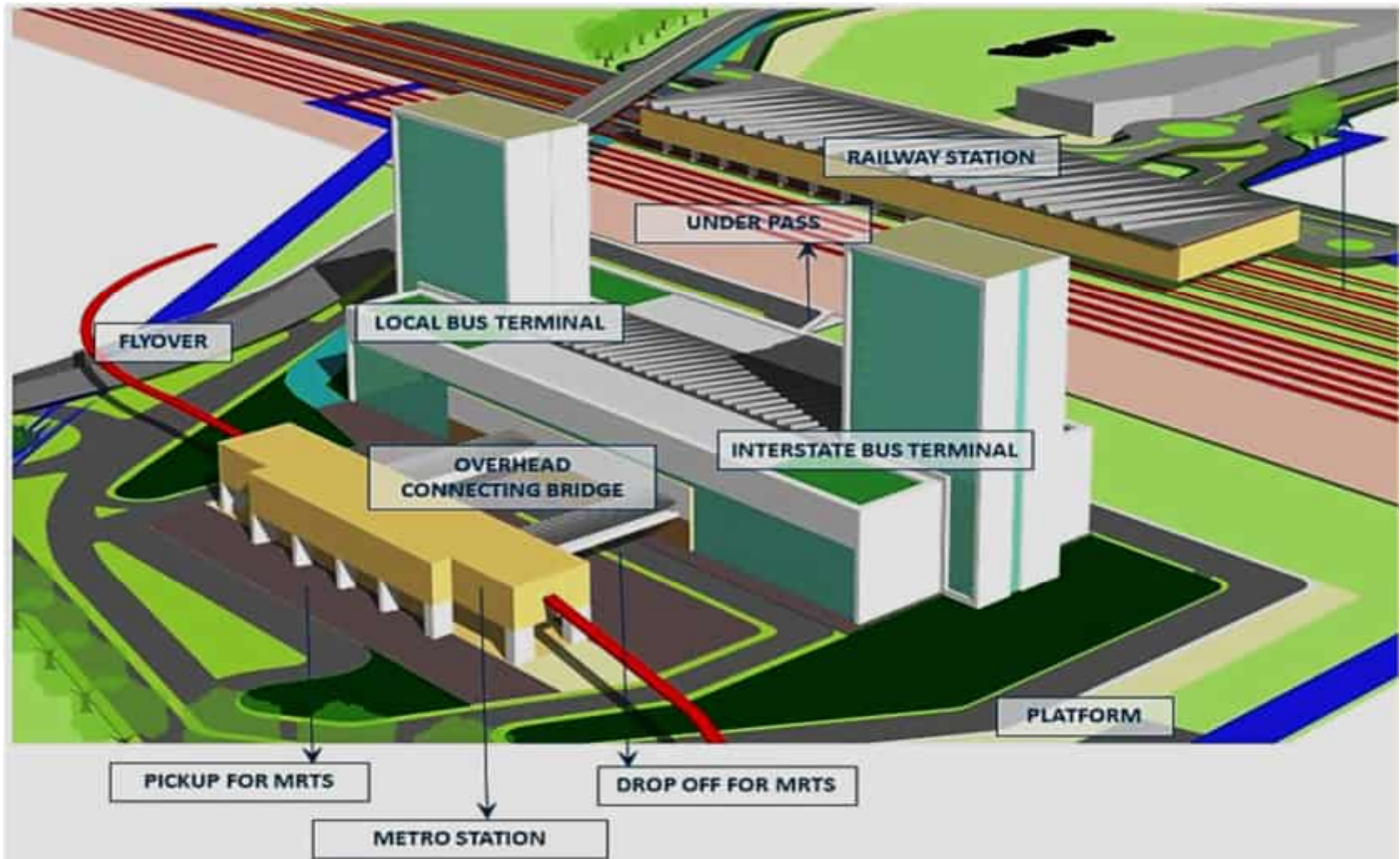
#	Key Features	
1	Type of Project	Greenfield Development
2	Total Site Area	823 Acre
3	Proposed core area	455 Acre
4	Proposed Administrative and ancillary commercial facilities	17.5 Acre
5	Estimated cost of Project	Rs. 7,034 Cr (EPC Component: Rs. 2,408 Cr. + Private Developer Investment: Rs. 4626 Cr.)
6	Project delivery method	DBFOT
7	Duration of concession	30 years

Multi-Modal Transport Hub, Greater Noida

Project Components



"Transport hub with state of art Rail Terminus, ISBT, LBT and MRTS"



Industrial Development

At Greater Noida since 2017



2700+

Number of Units Allotted



3200+ acre

Total Area of Land Allotted



₹ 50,000 Cr.+

Total Industrial Investment



100+

Number of Units
Available for
Allotment



250+ acre

Total Area of
Land Available for
Allotment



1540

Number of
Currently
Functional Units



160,000

(Approx.)

Total
Employment

Yamuna Expressway Industrial Development Authority

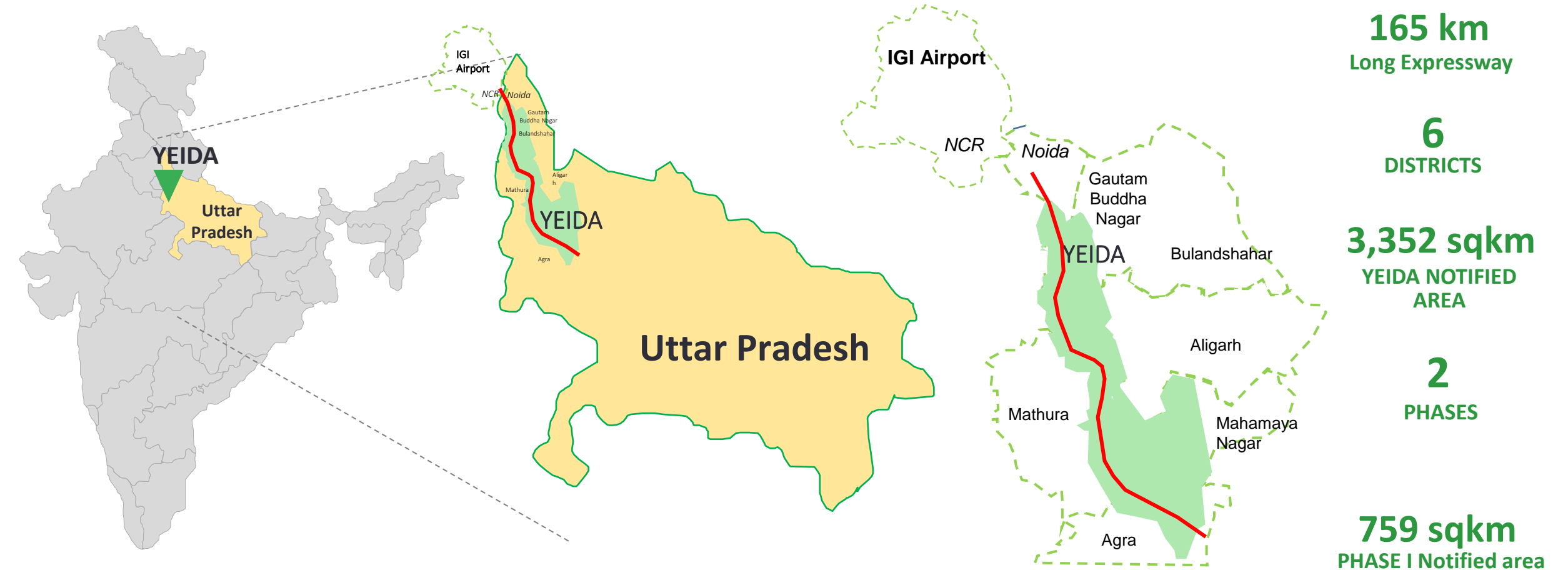
Government of Uttar Pradesh, India

UDYAMI MITRA- Training

About YEIDA

For implementing the Yamuna Expressway Project and allied development in the region, the Government of Uttar Pradesh had constituted the Taj Expressway Industrial Development Authority (TEA) vide its Notification No.697/77-4-2001-3(N)/2001 dated **24th April, 2001**, under **Uttar Pradesh Industrial Area Development Act, 1976 (U.P. Act No.6 of 1976)**.

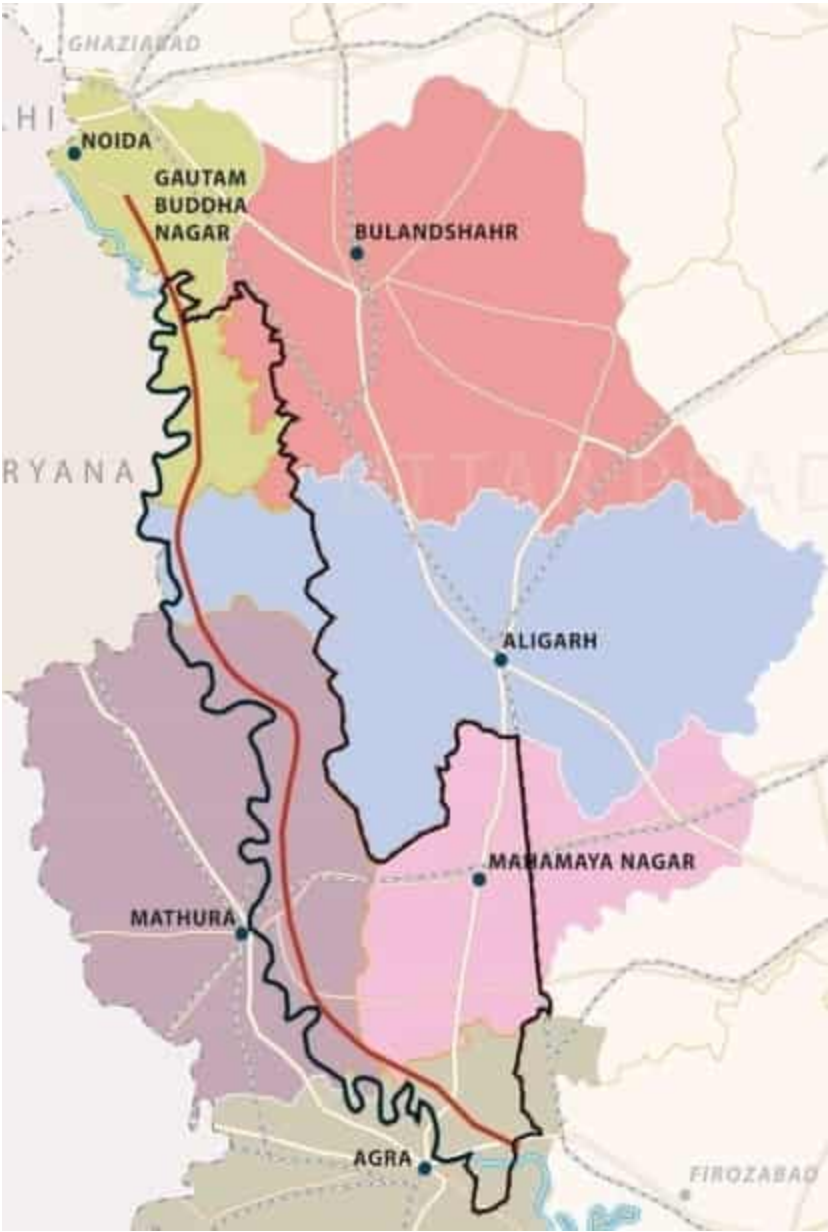
Later on, the Government of Uttar Pradesh vide Notification No. **Notification - No. 1165 / 77-4-08-65 N/08 -- Lucknow : Dated 11 July, 2008** reproduced below changed the name of the Authority as created above from Taj Expressway Industrial Development Authority to **Yamuna Expressway Industrial Development Authority**.



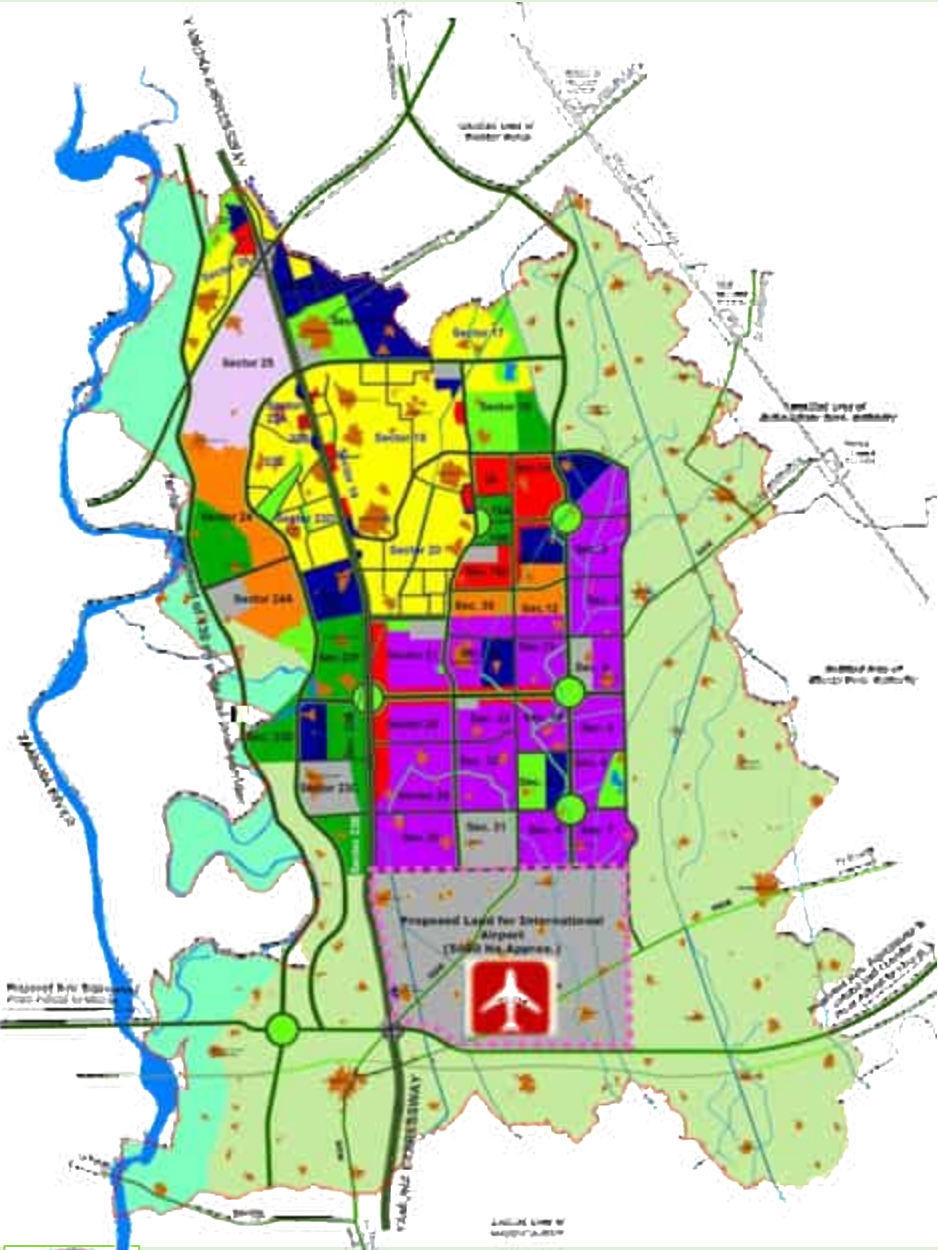
About YEIDA Notified Area

- Yamuna Expressway Industrial Development Authority has total notified area of **3352 sq km** in 06 districts.
- About **12501.35 Hectares** of land has been obtained by acquisition/ purchase/ re-acquisition/ transfer with mutual consent in 06 districts coming under the notified area.

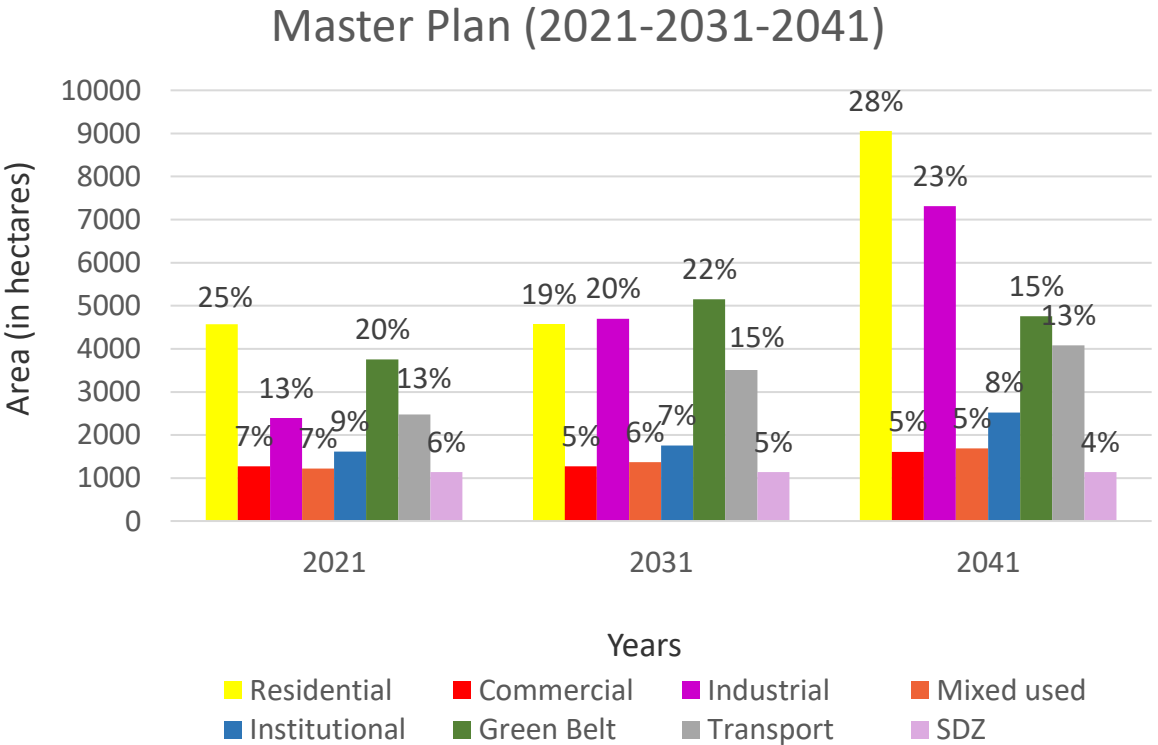
S.No.	Phase	District	Notified Villages	Area in Sq.Km.
1	1	Gautam Budh Nagar	131	759
2		Bulandshahar	95	
3	2	Aligarh	92	2593
4		Hathras	358	
5		Mathura	415	
6		Agra	58	
		TOTAL	1149	3352



YEIDA Master Plan 2021, 2031 & 2041



LEGEND:-	
■	RESIDENTIAL
■	COMMERCIAL
■	INDUSTRIAL
■	INSTITUTIONAL
■	MIXED USE
■	SDZ / SPORTS CITY
■	TRANSPORT (including city level transport facilities)
■	GREENBELTS & PARKS
■	RECREATIONAL GREENS
■	AGRICULTURE
■	WATER BODIES
■	VILLAGE ABADI
■	RS RAILWAY STATION
■	LOCATION FOR GRADE SEPARATOR
—	ROAD NETWORK
—	CANAL WITH GREEN BELT
—	RAILWAY TRACK
—	NOTIFIED AREA BOUNDARY



Master Plan 2021

Master Plan 2031

Draft Master Plan 2041

औद्योगिक व मिश्रित भू-उपयोग क्षेत्रफल – **19.7%**

औद्योगिक व मिश्रित भू-उपयोग क्षेत्रफल – **25.85%**

औद्योगिक व मिश्रित भू-उपयोग क्षेत्रफल – **28 %**



About YEIDA _ Organisational Structure

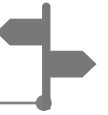
CEO				
ACEO				
OSDs				
PROJECTS	PLANNING	FINANCE	ASSETS	PROPERTY
GM	GM	GM	GM	GM
DGM/AGM	DGM/AGM	DGM/AGM	DGM/AGM	DGM/AGM
MANAGER	MANAGER	MANAGER	MANAGER	MANAGER
STAFF	STAFF	STAFF	STAFF	STAFF
HR	SYSTEMS	MARKETING	TENDER CELL	
GM	GM	GM	GM	
DGM/AGM	DGM/AGM	DGM/AGM	DGM/AGM	
MANAGER	MANAGER	MANAGER	MANAGER	
STAFF	STAFF	STAFF	STAFF	



UPEIDA at Glance

**Uttar Pradesh Expressways
Industrial Development Authority**





UPEIDA



The Uttar Pradesh Expressways Industrial Development Authority, popularly known by its acronym UPEIDA was set up under U.P Industrial Area Development Act, 1976. UPEIDA act as a Nodal Agency for the implementation of Expressway projects in the State entrusted by GoUP. Presently, GoUP has entrusted UPEIDA to implement two Greenfield Access Controlled Expressway projects on Engineering Procurement & Construction (EPC) mode.

Current Projects

- Agra-Lucknow Expressway
- Purvanchal Expressway
- Bundelkhand Expressway
- Gorakhpur Link Expressway
- Defence Corridor



UPEIDA Current Projects



1

Agra-Lucknow Expressway

This Greenfield Expressway project is 302.22 km long, starts from Agra passes through Firozabad, Mainpuri, Etawah, Auraiya, Kannauj, Kanpur Nagar, Unnao, Hardoi and ends at Lucknow districts. The width of the Expressway will be 6 lanes (expandable up to 8 lanes with all structured as 8 lanes) with a design speed of 120 km per hour

2

Purvanchal Expressway

This Greenfield Expressway project is 340.824 KM long, starts from Lucknow passes through districts Barabanki, Ayodhya, Amethi, Sultanpur, Ambedkarnagar, Azamgarh, Mau and ends at Ghazipur. Purvanchal Expressway 6 lane (expandable to 8 lane with all structures as 8 lane) Access Controlled expressway project with design speed of 120 km/h.

3

Bundelkhand Expressway

This Greenfield Expressway project is 296.07 KM long, starts from Chitrakoot passes through districts Banda, Mahoba, Hamirpur, Jalaun, Auraiya and ends at Agra-Lucknow Expressway in district Etawah. Bundelkhand Expressway is 4 lane (expandable to 6 lane with all structures as 6 lane) Access Controlled expressway project with design speed of 120 km/h.

4

Gorakhpur Link Expressway

This Greenfield Expressway project is 91.352 KM long, starts from Gorakhpur passes through districts Ambedkarnagar, Sant Kabirnagar and ends at Purvanchal Expressway in district Azamgarh. Gorakhpur Link Expressway is 4 lane (expandable to 6 lane with all structures as 6 lane) Access Controlled expressway project with design speed of 120 km/h.

5

Uttar Pradesh Defence Industrial Corridor

The UPDIC is planned across 6 nodes namely – Lucknow, Kanpur, Jhansi, Agra Aligarh, Chitrakoot, which spreads across Central, East, West region of Uttar Pradesh and along the Golden Quadrilateral connecting Delhi – Kolkata supported by networks of expressways.

Key Connectivity



Key Highlights

- Expressways: 06 (11,737 km)
- National Highways: 47
- Total Airports: 19
 - Domestic: 14
 - International: 05
- Railway Network: 8949 km of rail connectivity
- 57% EDFC crossing the state
- 15% Delhi-Mumbai Industrial Corridor lies in UP



Team Distribution



S. No	Name	Designation	Mobile	Email ID
1	Shri Manoj Kumar Singh	IIDC & Chairman	+91-522-2301492 +91-522-2301142	upeida2[at]gmail[dot]com
2	Shri Narendra Bhoosan	Chief Executive Officer	+91-522-2301492 +91-522-2301142	upeida2[at]gmail[dot]com
3	Shri. Shrish Chandra Verma	Additional Chief Executive Officer	+91-522-2301492 +91-522-2301142	upeida2[at]gmail[dot]com
4	Shri Bishwajeet Rai	Deputy Chief Executive Officer/ Finance Controller	+91-522-2301492 +91-522-2301142	upeida2[at]gmail[dot]com

Gorakhpur Industrial Development Authority

GORAKHPUR INDUSTRIAL DEVELOPMENT AUTHORITY (GIDA)

GIDA was established on 30 November 1989. There are total 99 notified villages in GIDA.



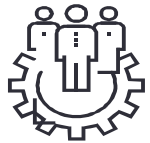
33 Sector

Industrial, Commercial,
Residential, Institutional &
Transport



600

Functional Industrial Units



40]000

Job Creation



20

Educational
institute



1230

Allotted Residential
Plots



400

Developed Transport
Plots



250

Developed Commercial
Plots



GIDA Master Plan 2012&2032

Organizational Structure of GIDA



Projects operated in GIDA Authority

1. Bhitirawat (Sector-26)

- ❑ 143 acres of land has been purchased already through mutual agreement out of which 45 acres has been allocated to different Industrial units. An investment of about 1000 crores is proposed in the allotted land.
- ❑ A total area of 207 acres has been developed in this project.
- ❑ In this project, 25 acres of land is proposed for Garment Park. Against the total 101 plots in the park, 60 plots have been allotted, online application for allotment of the remaining developed plots is being taken through "Nivesh Mitra Portal" from 29-09-2022.

2. Plastic Park

- ❑ It is proposed to be developed in 88 acres of land being acquired by GIDA along the Gorakhpur Link Expressway, out of which 78 acres of land has been purchased. The project has got approval from the Government of India. Total cost of the project Rs. 69.58 crores, out of which Rs. Financial assistance of 34.79 crores will be given by Government of India.
- ❑ In this scheme, all necessary infrastructure facilities will be available for 92 units of plastic industry. About 5000 persons will get direct employment in this scheme.
- ❑ Efforts are being made to ensure the availability of raw material for the plastic industry in the plastic park itself with the help of GAIL, (A public sector undertaking of the Government of India).
- ❑ 5 acres of land in the project will be given free of cost to the Government of India for C.I.P.E.T. (Central Institute of Petrochemicals Engineering & Technology) which will provide training for the employment in plastic industry.

3. Flatted Factory Complex

- ❑ Establishment of flatted factory is proposed in Sector-13 of GIDA.
- ❑ In this project, small entrepreneurs will get the opportunity to set up units at a rapid pace by already available built-up land area. The proposed cost of the project is Rs. 33.92 crores.
- ❑ Space will be available for 80 factories (G+3) and all necessary infrastructure facilities will be available at one location in this complex. About 2000 people will get direct employment through this scheme.

Proposed Important Projects in GIDA Authority

1. Dhuriyapar Industrial Township

- ❑ 18 villages of Dhuriyapar area have been notified for the establishment of industrial township.
- ❑ The area identified for this industrial township is about 8385 acres.
- ❑ Facilities like Residential, Commercial, Industrial, Institutional, transportation are being provided in the master plan.

2. Kalesar

- ❑ 240 acres of land has been proposed by GIDA for commercial and residential project at junction point of Gorakhpur-Lucknow highway and Sonauli- Kushinagar highway.

Major investments set up/allotted in GIDA in the last 5 years

Unit Details	Production Description	Allotted Area (in sqm)	Capital Investment (Crore)	Job Creation
Varun Beverages Ltd.	Beverage Production	177310	1071	1500
Kayan Industries	Distilleries Item	79441	702	1000
C.P.Milk	Milk Processing Unit	20067	118	1000
Tattva Plastics	Plastic Items	22000	105	110
Splice Laminates Pvt Ltd	Designer Door, Ply etc.	6644	16	200

Efforts by GIDA for the facilities of entrepreneurs

- ❑ Applications are being received from interested applicants for industrial allotment through online application "Nivesh Mitra" portal by linking with the website of GIDA.
- ❑ There is a policy to allot commercial and institutional plots through auction mode. Subsequently, GIDA has entered into an agreement with HDFC Bank and is taking action to use their "e-auction portal" for auction of GIDA's properties.
- ❑ If all the premium payable against the plot is paid by the allottee in lump sum within 60 days from the date of allotment, then in that case the allottee is allowed a rebate of 2.00 percent.
- ❑ From time to time, to solve the problems of the entrepreneurs, meeting is organized with association of the entrepreneurs in the GIDA office so that the problems can be resolved quickly.
- ❑ The building maps of the allotted plots in GIDA are being obtained and approved through online process.

Thank You